

# SSD Programme Catalogue

SOFT SKILLS DEVELOPMENT



ADM  
EDUCATION

LIMITED LIABILITY PARTNERSHIP



REGISTRATION NO.  
T20LL0652J

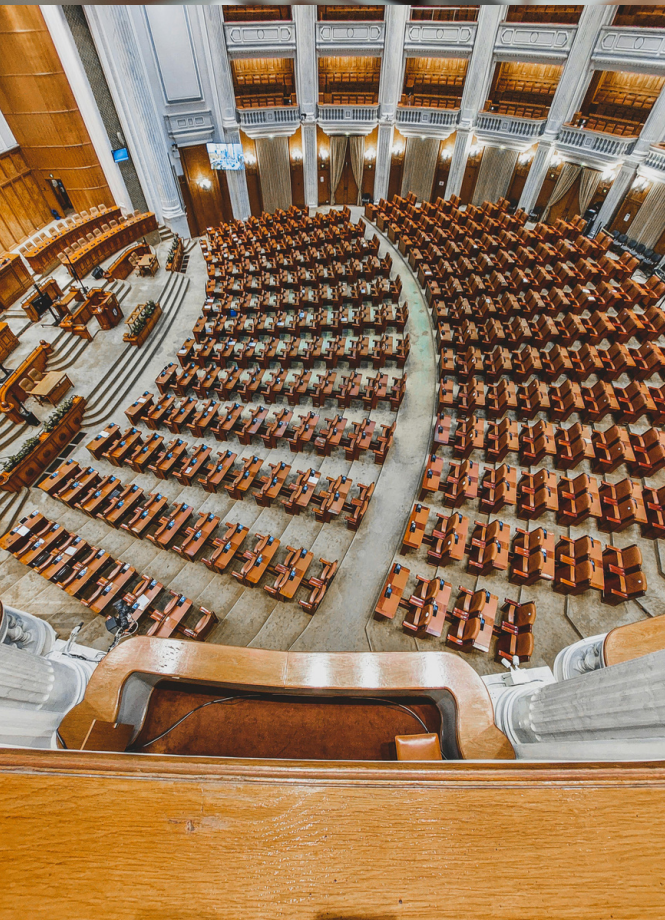
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# Debate Training

SHARPEN WIT, MASTER PERSUASION FOR  
VICTORIOUS DEBATES



## RESEARCH AND OUTLINING

Students will master research, argumentation, and outlining for compelling debates. This segment will also teach how to find credible sources, construct strong claims, organize ideas, anticipate counterarguments, and use persuasive techniques effectively.

## POINTS OF INFORMATION (POIS)

Students will learn their role, rules, and strategic application for challenging arguments. They will then engage in mock debates to practice raising and responding to POIs, refining timing and impact.

## CRAFTING A STRIKING CONCLUSION

Students will learn to summarize key points, restate the thesis, and deliver a memorable closing statement. They will be taught how to utilize emotional appeal, rhetorical devices, and vivid imagery for maximum impact.

## CHAIRING AND MODERATION

Students will learn essential chairing and moderation skills to understand a chair's role, manage debate flow, handle disruptions, and provide constructive feedback — fostering a productive and fair debate environment.



# Financial Literacy

ACHIEVE FINANCIAL SECURITY THROUGH WISE  
DECISION-MAKING AND PLANNING



## BUDGETING AND FINANCIAL FOUNDATIONS

Students will be provided essential skills for managing finances effectively and learn to create a budget, build emergency funds, tackle debt, and optimize banking tools, setting a strong financial groundwork.

## INVESTING

Students will explore stocks, bonds, and mutual funds. They will also learn portfolio building, risk management, and retirement planning essentials then engage in hands-on exercises to kickstart their investment journey.

## FINANCIAL PLANNING

Students will learn about investment strategies, tax optimization, estate planning, risk management, and decision-making in complex situations through case studies and simulations.

## RISK MANAGEMENT

Students will be equipped with essential tools for financial security, learn to identify and mitigate various financial risks, assess insurance needs, and implement strategies for effective risk management through real-life case studies and examples.

# Science Research Mentoring

EMPOWERING GROUNDBREAKING RESEARCH WITH  
EXPERT MENTORING



## RESEARCH METHODOLOGY

Students will delve into research methodology, encompassing the scientific method, ethical considerations, diverse study designs, literature review techniques, and crafting precise research questions for impactful exploration.

## DATA COLLECTION AND ANALYSIS

Students will learn diverse data collection methods including surveys, experiments, and interviews. They will become familiarized with data analysis tools, quality control, and ethical considerations, ensuring integrity in their research endeavors.

## INTERPRETING RESULTS AND MAKING CONCLUSIONS

Students will learn basic statistical analysis, drawing insights from data. They will hone communication skills to present findings effectively, and embrace peer review for constructive feedback, refining interpretations and conclusions with clarity and precision.

## RESEARCH DEFENSE

Students will prepare for research defense: grasp its structure and expectations, craft compelling presentations, and tackle potential questions. They will engage in mock defenses to refine skills and explore the potentials of their research.



# Podcasting and Interview

HAVE A PROFITABLE TALK THROUGH ENTERTAINING PODCASTING & INTERVIEW



## PODCASTING FUNDAMENTALS

Students will navigate diverse formats and genres and grasp audience demographics, as well as learn production essentials including equipment, recording techniques, and software basics.

## PODCAST INTERVIEW

Students will craft compelling content with ideation, structuring, and scripting, as well as learn the art of engaging interviews, effective research, question formulation, and active listening for adaptable conversations.

## PRODUCTION AND EDITING

Students will delve into advanced production techniques, mastering sound design and music selection for a consistent brand. They'll develop editing proficiency, incorporate storytelling, and implement quality assurance for polished, engaging podcast episodes.

## PROMOTION AND GROWTH

Students will learn audience building strategies through social media, email marketing, and networking. They'll explore monetization avenues, foster community engagement, and develop long-term sustainability strategies for podcast success.

